



28<sup>th</sup> March, 2018

BSE Limited  
Corporate Relationship Department  
Phiroze Jeejeebhoy Towers,  
Dalal Street,  
Mumbai 400 001.  
Tel.: 22721233/4  
Fax: 022 2272 2039  
**Scrip Code: 532538**

The Manager  
Listing Department  
The National Stock Exchange of India Limited  
"Exchange Plaza", Bandra-Kurla Complex,  
Bandra (East), Mumbai 400 051.  
Tel.: 26598236  
Fax: 2659 8237 / 38.  
**Scrip Code: ULTRACEMCO**

Dear Sirs,

**Sub: Disclosure under Regulation 30 of SEBI (Listing Obligations and Disclosure Requirement) Regulations, 2015**

We write to inform you that the Company has received approval from Competition Commission of India ("CCI") with respect to its bid for Binani Cement Limited.

Attached is a Press Release in this behalf.

This is for your information, please.

Yours very truly,

A handwritten signature in blue ink, appearing to read "S. K. Chatterjee".

S. K. Chatterjee  
Company Secretary

Encl. a/a.



**UltraTech Cement Limited**

Registered Office : Ahura Centre, B - Wing, 2<sup>nd</sup> Floor, Mahakali Caves Road, Andheri (East), Mumbai 400 093, India  
T : +91 22 6691 7800 / 2926 7800 | F : +91 22 6692 8109 | W : www.ultratechcement.com / www.adityabirla.com | CIN : L26940MH2000PLC128420



Mumbai, 28<sup>th</sup> March, 2018

## Press Release

### UltraTech gets CCI approval Apprehensions Unfounded

A lot of apprehensions were raised by the Resolution Professional about UltraTech obtaining the CCI clearance, on its bid for Binani Cement. CCI have today cleared it. UltraTech was rated the H2 bidder instead of H1, for this reason.

The CCI clearance validates UltraTech's contention that they were wrongly and unjustifiably rated H2 instead of H1.



### UltraTech Cement Limited

Regd. Office: Ahura Centre, B-Wing, 2<sup>nd</sup> Floor, Mahakali Caves Road, Andheri (East), Mumbai 400093

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