

**ADITYA BIRLA**



26<sup>th</sup> July, 2016

BSE Limited  
Corporate Relationship Department  
Rotunda Building, 1st Floor,  
New Trading Ring, Dalal Street  
Fort, Mumbai 400 001.  
Tel.: 2272 1233/34  
Fax: 2272 2039  
**Scrip Code: 532538**

The Manager  
Listing Department  
The National Stock Exchange of India Limited  
"Exchange Plaza", Bandra-Kurla Complex,  
Bandra (East), Mumbai 400 051.  
Tel.: 26598236  
Fax: 2659 8237 / 38.  
**Scrip Code: ULTRACEMCO**

Dear Sirs,

The Company participated in the auction of coal linkages for cement sector and secured 95,000 tons of coal at a premium of Rs. 80 per ton (over base price of Rs. 970 per ton) from Junadhi Mines in Chhattisgarh.

A formal communication vesting the said linkages in the Company's favour is expected in due course.

The Company intends to participate in the future Linkage auctions for its plants located strategically near the coal mines.

The above is for your information please.

Yours very truly,

S. K. Chatterjee  
Company Secretary

**UltraTech Cement Limited**

Registered Office :

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Mahakali Caves Road, Andheri (E), Mumbai - 400093

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