



UltraTech Cement Limited

Registered Office: 'B' Wing, Ahura Centre, 2nd Floor, Mahakali Caves Road, Andheri (East), Mumbai 400 093
Tel No.: 022-66917800/29267800; **Website:** www.ultratechcement.com; **CIN:** L26940MH2000PLC128420

POSTAL BALLOT NOTICE

[Pursuant to Section 110 of the Companies Act, 2013, read with Rule 20 and Rule 22 of The Companies (Management and Administration) Rules, 2014]

Commencement of remote e-voting	End of remote e-voting
Saturday, 12 th September, 2026 (9:00 a.m. IST)	Sunday, 11 th October, 2026 (5:00 p.m. IST)

To
The Members,

NOTICE is hereby given pursuant to the applicable provisions of the Companies Act, 2013 ("Act") and Rules made thereunder, Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015 ("Listing Regulations"), Secretarial Standard on General Meetings issued by the Institute of Company Secretaries of India ("SS-2") read with the guidelines prescribed by the Ministry of Corporate Affairs ("MCA") for holding general meetings / conducting postal ballot process through e-voting vide various general circulars issued by MCA ("MCA Circulars"), including any statutory modification(s) or amendment(s) or re-enactment(s) thereof for the time being in force and subject to other applicable laws and regulations, that the resolution as set out hereunder is proposed to be passed by the Members by Postal Ballot through remote e-voting.

This Notice is being sent only through electronic mode to those Members whose email addresses are registered with the Company / National Securities Depository Limited ("NSDL") and / or Central Depository Services (India) Limited ("CDSL") (collectively referred to as Depositories or NSDL / CDSL) / KFin Technologies Limited ("KFin"), Registrar and Share Transfer Agent ("RTA") of the Company and whose names are recorded in the Register of Members of the Company or in the Register of Beneficial Owners maintained by the Depositories as at the close of business hours on Friday, 4th September, 2026 ("Cut-off date"). Accordingly, hard copy of the notice along with the Postal Ballot Form will not be sent to the Members for this Postal Ballot and Members are required to communicate their assent or dissent through remote e-voting system only.

The proposed resolution and the explanatory statement pursuant to Section 102 and other applicable provisions of the Act, setting out *inter alia* the information as required under the Act, other material facts and the reasons/rationale thereof forms part of the Notice for seeking consent of the Members of the Company through Postal Ballot by remote e-voting only.

The Notice will also be available on the Company's website at www.ultratechcement.com, websites of the Stock Exchanges, i.e. BSE Limited ("BSE") and the National Stock Exchange of India Limited ("NSE") at www.bseindia.com and www.nseindia.com respectively, where the equity shares of the Company are listed and on the website of KFin at <https://evoting.kfintech.com>.

In compliance with the MCA Circulars on postal ballot process, the voting on the resolution covered in the Notice will take place through remote e-voting only. Please refer to the detailed instructions for remote e-voting explained in notes to the Notice.

The shareholders shall exercise their right to vote on the matters included in the Notice by electronic means i.e., through e-voting services provided by the KFin. The e-voting period commences on Saturday, 12th September, 2026 at 9:00 a.m. (IST) and ends on Sunday, 11th October, 2026 at 5:00 p.m. (IST). The shareholders are requested to carefully read the instructions given in this Notice and record their assent (FOR) or dissent (AGAINST) through the remote e-voting process not later than 5:00 p.m. (IST) on Sunday, 11th October, 2026. The remote e-voting facility will be blocked by KFin immediately thereafter and will not be allowed beyond the said date and time.

SPECIAL BUSINESS:

Item No. 1

Re-appointment of Mr. Vivek Agrawal (DIN: 10599212) as Whole-time Director and Chief Marketing Officer

To consider and, if thought fit, to pass the following resolution as an Ordinary Resolution:

“RESOLVED THAT pursuant to the provisions of Sections 196, 197, 198, 203 read with Schedule V and other applicable provisions, if any, of the Companies Act, 2013 (“the Act”) read with the Companies (Appointment and Remuneration of Managerial Personnel) Rules, 2014, and other applicable Rules if any, the applicable provisions of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015 (including any statutory modification(s) or re-enactment(s) thereof, for the time being in force), the relevant provisions of the Articles of Association of the Company and all applicable guidelines issued by the Central Government from time to time and subject to such other approvals, as may be necessary, consent of the Members be and is hereby accorded to the re-appointment of Mr. Vivek Agrawal (DIN: 10599212) as the Whole-time Director and Chief Marketing Officer of the Company, for the period and upon the following terms and conditions including remuneration, with further liberty to the Board of Directors of the Company (hereinafter referred to as “the Board” which term shall be deemed to include any Committee constituted / to be constituted by the Board) from time to time to alter the said terms and conditions of appointment and remuneration of Mr. Agrawal in the best interests of the Company and as may be permissible at law, viz.:

A. Period:

Two years with effect from 1st January, 2027 to 31st December, 2028 with the liberty to either party to terminate the appointment on three months’ notice in writing to the other.

B. Remuneration:

- i. Basic Salary: ₹16,58,500/- (rupees sixteen lakhs fifty-eight thousand five hundred only) per month with such increments as the Board may decide from time to time, subject however to a ceiling of ₹19,00,000/- (rupees nineteen lakhs only) per month as Basic Salary.
- ii. Special Allowance: ₹5,73,411/- (rupees five lakhs seventy-three thousand four hundred and eleven only) per month with such increments as the Board may decide from time to time, subject however to a ceiling of ₹21,00,000/- (rupees twenty-one lakhs only) per month. This allowance however, will not be taken into account for calculation of benefits such as Provident Fund, Gratuity, Superannuation and Leave encashment.
- iii. Annual Incentive Pay: Performance Bonus linked to the achievement of targets, as may be decided by the Board from time to time, subject to a maximum of ₹5,00,00,000/- (rupees five crores only) per annum.
- iv. Long-term Incentive Compensation (LTIC) including Employee Stock Option, Restricted / Performance Stock Units as per the Scheme applicable to the Executive Directors and/or Senior Executives of the Company and/or its Subsidiaries and/or any other Incentive applicable to Senior Executives of the Company / Aditya Birla Group, in such manner and with such provisions as may be decided by the Board, considering the above, subject to a maximum target opportunity of ₹5,00,00,000/- (rupees five crore only) per annum.

C. Perquisites:

- i. Housing: Company provided (furnished / unfurnished) accommodation and/or HRA in lieu of Company provided accommodation as per the Company’s Policy.
- ii. House Maintenance: Reimbursement of expenses at actuals pertaining to electricity, gas, water, telephone and other reasonable expenses for the upkeep and maintenance in respect of such accommodation as per the Company’s Policy.
- iii. Medical Expenses Reimbursement: Reimbursement of all expenses incurred for self and family at actuals (including domiciliary and medical expenses and insurance premium for medical and hospitalisation policy as applicable), as per the Company’s policy.
- iv. Life Insurance: Life Insurance Cover as per the Company’s policy.

- v. Accidental Insurance: Accidental Insurance Cover as per the Company's policy.
- vi. Leave Travel Expenses: Leave Travel Expenses for self and family in accordance with the Company's policy.
- vii. Car: Two cars for use of Company's Business as per the Company's Car policy.
- viii. Other Expenses: Entertainment, travelling and all other expenses incurred for the business of the Company as per the Company's policy.
- ix. Retirement Benefits: Provident Fund, Superannuation Fund, National Pension Scheme and Gratuity as per the Company's policy.
- x. Club Membership: Fees of two corporate club in India (including admission and annual membership fee).
- xi. Other Benefits: Leave and Encashment of Leave as per the Company's policy.
- xii. Other Allowances / benefits, perquisites: Any other allowances, benefits and perquisites as per the Rules applicable to the Senior Executives of the Company.
- xiii. Other Retirement Benefits: Any other one time / periodic / cash or non-cash benefits as may be decided by the Board at the time of retirement.

Any revision / change in allowance / perquisites relating to Company provided furnished / unfurnished accommodation and / or HRA in lieu of Company provided accommodation / car or other allowances / perquisites, will be adjusted from the existing special allowance, subject to the ceiling as approved by the shareholders and as per the Company's policy.

- D. In case Mr. Agrawal is elevated to the next higher level of the Company, the allowances, perquisites and benefits applicable to that level, will also apply to him. Annual remuneration review is effective 1st July each year, as per policy of the Company.
- E. Subject as aforesaid, Mr. Agrawal shall be governed by such other Rules as are applicable to the Senior Executives of the Company from time to time.
- F. For the purposes of Gratuity, Provident Fund, Superannuation, and other like benefits, if any, the service of Mr. Agrawal, will be considered as continuous service with the Company from the date of his joining the Aditya Birla Group.
- G. The aggregate of the remuneration and perquisites as aforesaid in any financial year shall not exceed the limit from time to time under Section 197, Section 198 and other applicable provisions of the Act and Rules made thereunder, read with Schedule V of the said Act or any statutory modification(s) or re-enactment(s) thereof for the time being in force, or otherwise as may be permissible at law.
- H. When in any financial year, the Company has no profits or its profits are inadequate, the remuneration including the perquisites as aforesaid will be paid to Mr. Agrawal in accordance with the applicable provisions of Schedule V of the Act, and subject to such approvals as may be required under Schedule V of the Act.
- I. The Nomination, Remuneration and Compensation Committee will review and recommend the remuneration payable to Mr. Agrawal during the tenure of his appointment.
- J. Though considering the provisions of Section 188 of the Act, and the applicable Rules and the Schedule of the Act, Mr. Vivek Agrawal would not be holding any office or place of profit by merely being a Director of the Company's holding / subsidiaries / Joint Ventures, approval be and is hereby granted by way of abundant caution for him to accept the sitting fees / commission paid / payable to other Directors for attending meetings of Board(s) of Directors / Committee(s) of holding / subsidiaries / Joint Ventures of the Company or companies promoted by the Aditya Birla Group.

- K. Mr. Agrawal shall not be subject to retirement by rotation during his tenure as the Whole-time Director and Chief Marketing Officer of the Company. So long as Mr. Agrawal functions as the Whole-time Director and Chief Marketing Officer, he shall not be paid any fees for attending the meetings of the Board or any Committees(s) thereof of the Company.

RESOLVED FURTHER THAT the Board be and is hereby authorised to do all such acts, deeds and things and take all such steps as may be necessary or expedient to give effect to this resolution.”

By Order of the Board

Dhiraj Kapoor
Company Secretary
FCS 5454

Place: Mumbai
Date: 20th July, 2026

NOTES:

1. An Explanatory Statement pursuant to Section 102 of the Act setting out the material facts and reasons in respect of the resolution as set out above, is annexed hereto and forms part of this Notice. The relevant details as required under Regulation 36(3) of the Listing Regulations and Secretarial Standard on General Meetings ("SS-2"), issued by the Institute of Company Secretaries of India, of the Director seeking re-appointment are also annexed.
2. Pursuant to the provisions of Sections 108 and 110 of the Act read with the Rules made thereunder and Circulars issued by MCA and the Securities and Exchange Board of India ("SEBI") ("the Circulars"), companies have an option to seek the approval of the Members through Postal Ballot (via remote e-voting) for the above-mentioned resolution, instead of getting the same passed at a General Meeting. Accordingly, if the resolution is approved by the Members through Postal Ballot via remote e-voting, it shall be deemed to have been passed as if the same has been passed at a General Meeting of the Members convened in this regard.

3. Dispatch of Postal Ballot Notice through electronic mode

In accordance with the provisions of the applicable Circulars, this Notice is being sent through email only to Members whose email IDs are registered with KFin, RTA of the Company, NSDL and/or CDSL as at the close of business hours on Friday, 4th September, 2026 ("cut-off date"). As per the Circulars, physical copies of the Notice, postal ballot forms and pre-paid business reply envelopes are not being sent to Members for this Postal Ballot. Members are requested to provide their assent or dissent through remote e-voting only. In respect of those members who have not registered their email IDs, the Company has mentioned the documents to be provided to KFin hereunder.

Members may note that the Notice will be available on the Company's website at www.ultratechcement.com, website of the Stock Exchanges i.e. BSE and NSE at www.bseindia.com and www.nseindia.com respectively where the equity shares of the Company are listed and on the website of KFin at <https://evoting.kfintech.com>.

4. Registration of email ID

Members who have not registered their email IDs are requested to do so at the earliest. Members holding shares in:

- **Electronic mode** can register / update their email ID by contacting their respective Depository Participant(s) ("DP").
- **Physical mode** can register / update their KYC details including their email ID with the Company or KFin. Requests can be emailed to utclpb26@adityabirla.com or einward.ris@kfintech.com or by logging into <https://kprism.kfintech.com/>.

We urge Members to support this Green Initiative effort of the Company and get their email ID registered.

5. Members whose names appear in the Register of Members / List of Beneficial Owners as on the cut-off date i.e. Friday, 4th September, 2026 shall only be entitled to vote on the resolution set out in this Notice. The voting right of members shall be in proportion to their shareholding in the paid-up equity share capital of the Company as on the cut-off date. A person who is not a Member as on the cut-off date should treat this Notice for information purpose only.

6. Instructions for remote e-voting

- i. In compliance with the provisions of Sections 108 and 110 of the Act read with the Rules as amended and Regulation 44 of the Listing Regulations, as amended from time to time, the Company is providing facility to the Members to exercise voting through electronic voting system ("remote e-voting") on the e-voting platform provided by KFin. The Members may cast their votes remotely, using remote e-voting only on the dates mentioned hereunder. The instructions for remote e-voting forms part of this Notice.

- ii. Facility to exercise vote through remote e-voting will be available during the following period:

Commencement of remote e-voting	End of remote e-voting
Saturday, 12 th September, 2026 (9:00 a.m. IST)	Sunday, 11 th October, 2026 (5:00 p.m. IST)

- iii. The remote e-voting module shall be disabled by KFin for voting thereafter. Once the vote on a resolution is cast by the Member, the Member shall not be allowed to change it subsequently or cast the vote again.
- iv. During the above period, Members of the Company holding shares either in physical form or in dematerialised form, as on Friday, 4th September, 2026 i.e. cut-off date, may cast their vote through remote e-voting.
- v. The Board of Directors has appointed Mr. Anish Gupta, Partner, VKMG & Associates LLP, as a Scrutinizer for conducting the Postal Ballot only through remote e-voting process in a fair and transparent manner. The Scrutinizer's decision on the validity of remote e-voting will be final.
- vi. The process and manner for remote e-voting is as under:
 - a. In compliance with the provisions of Section 108 of the Act, Rule 20 of the Companies (Management and Administration) Rules, 2014, as amended from time to time, Regulation 44 of the Listing Regulations read with Section VI-C of SEBI Master Circular dated 30th January, 2026, the Members are provided with the facility to cast their vote electronically, through the remote e-voting services provided by KFin, on the resolution set forth in this Notice. The instructions for remote e-voting are given herein below.
 - b. E-voting process has been enabled for all the individual demat account holders, by way of single login credential, through their demat accounts / websites of Depositories / DPs in order to increase the efficiency of the voting process.
 - c. Individual demat account holders would be able to cast their vote without having to register again with the E-voting Service Provider ("ESP") i.e. KFin, thereby not only facilitating seamless authentication but also ease and convenience of participating in e-voting process. Members are advised to update their mobile number and email ID with their DPs to access e-voting facility.
 - d. The process and manner of remote e-voting is explained below:
 - A. Access to Depositories e-voting system in case of individual Members holding shares in demat mode.
 - B. Access to KFin e-voting system in case of Members holding shares in physical mode and non-individual Members in demat mode.

A. Access to Depositories e-voting system in case of individual Members holding shares in demat mode.

Type of Member	Login Method	
Individual Members holding securities in demat mode with NSDL	1.	For OTP based login you can click on https://eservices.nsdl.com/SecureWeb/evoting/evotinglogin.jsp . You will have to enter your 8-digit DP ID, 8-digit Client Id, PAN No., Verification code and generate OTP. Enter the OTP received on registered email id/mobile number and click on login. After successful authentication, you will be redirected to NSDL Depository site wherein you can see e-Voting page. Click on the company name or e-Voting service provider name and you will be re-directed to e-Voting service provider website for casting your vote during the remote e-Voting period or joining virtual meeting & voting during the meeting.
	2.	Existing Internet-based Demat Account Statement (“IDeAS”) facility Users:
	i.	Visit the e-services website of NSDL https://eservices.nsdl.com either on a personal computer or on a mobile.
	ii.	On the e-services home page click on the “Beneficial Owner” icon under “Login” which is available under ‘IDeAS’ section. Thereafter, enter the existing user id and password.
	iii.	After successful authentication, Members will be able to see e-voting services under ‘Value Added Services’. Please click on “Access to e-voting” under e-voting services, after which the e-voting page will be displayed.
	iv.	Click on company name i.e. ‘UltraTech Cement Limited’ or ESP i.e. KFin.
	v.	Members will be re-directed to KFin’s website for casting their vote during the remote e-voting period.
	3.	Those not registered under IDeAS:
	i.	Visit https://eservices.nsdl.com for registering.
	ii.	Select “Register Online for IDeAS Portal” or click at https://eservices.nsdl.com/SecureWeb/IdeasDirectReq.jsp
	iii.	Visit the e-voting website of NSDL https://www.evoting.nsdl.com .
	iv.	Once the home page of e-voting system is launched, click on the icon “Login” which is available under ‘Shareholder/Member’ section. A new screen will open.
	v.	Members will have to enter their User ID (i.e. the sixteen digit demat account number held with NSDL), password/OTP and a verification code as shown on the screen.
	vi.	After successful authentication, Members will be redirected to NSDL Depository site wherein they can see e-voting page.
	vii.	Click on company name i.e UltraTech Cement Limited or ESP name i.e KFin after which the Member will be redirected to ESP website for casting their vote during the remote e-voting period.
	viii.	Members can also download the NSDL Mobile App “NSDL Speede” facility by scanning the QR code mentioned below for seamless voting experience.
		NSDL Mobile App is available on  App Store  Google Play  

Type of Member	Login Method
Individual Members holding securities in demat mode with CDSL	1. Existing user who have opted for Electronic Access To Securities Information (“Easi/Easiest”) facility:
	i. Visit https://web.cdslindia.com/myeasi/home/login or www.cdslindia.com
	ii. Click on New System MyEasi.
	iii. Login to MyEasi option under quick login.
	iv. Login with the registered user ID and password.
	v. Members will be able to view the e-voting Menu.
	vi. The Menu will have links of KFin e-voting portal and will be redirected to the e-voting page of KFin to cast their vote without any further authentication.
	2. User not registered for Easi/Easiest
	i. Visit https://web.cdslindia.com/myeasi/Registration/EasiRegistration for registering.
	ii. Proceed to complete registration using the DP ID, Client ID (BO ID), etc.
	iii. After successful registration, please follow the steps given in point no. 1 above to cast your vote.
	3. Alternatively, by directly accessing the e-voting website of CDSL
	i. Visit www.cdslindia.com .
	ii. Provide demat account number and PAN.
	iii. System will authenticate user by sending OTP on registered mobile and email as recorded in the demat Account.
Individual Members login through their demat accounts/ Website of Depository Participant	iv. After successful authentication, please enter the e-voting module of CDSL. Click on the e-voting link available against the name of the Company, viz. ‘UltraTech Cement Limited’ or select KFin.
	v. Members will be re-directed to the e-voting page of KFin to cast their vote without any further authentication.
	i. Members can also login using the login credentials of their demat account through their DP registered with the Depositories for e-voting facility.
	ii. Once logged-in, Members will be able to view e-voting option.
	iii. Upon clicking on e-voting option, Members will be redirected to the NSDL/CDSL website after successful authentication, wherein they will be able to view the e-voting feature.
	iv. Click on options available against UltraTech Cement Limited or KFin.
	v. Members will be redirected to e-voting website of KFin for casting their vote during the remote e-voting period without any further authentication.

Important note: Members who are unable to retrieve User ID/Password are advised to use Forgot user ID and Forgot Password option available at respective websites.

Helpdesk for Individual Members holding securities in demat mode for any technical issues related to login through Depository i.e. NSDL and CDSL:

Login type	Helpdesk details
Securities held with NSDL	Please contact NSDL helpdesk by sending a request at evoting@nsdl.co.in or call at toll free no.: 1800 102 0990 and 1800 22 4430
Securities held with CDSL	Please contact CDSL helpdesk by sending a request at helpdesk.evoting@cdslindia.com or contact at 022-62343625; 022-62343626; 022-62343259

B. Access to KFin e-voting system in case of members holding shares in physical mode and non-individual members in demat mode.

Members whose email IDs are registered with the Company / DPs, will receive an email from KFin which will include details of E-Voting Event Number (EVEN), User ID and password. They will have to follow the following process:

- Launch internet browser by typing the URL: <https://evoting.kfintech.com>.
- Enter the login credentials (i.e., User ID and password). In case of physical folio, User ID will be EVEN (E-Voting Event Number) 10237 followed by folio number. In case of Demat account, User ID will be your DP ID and Client ID. However, if you are already registered with KFin for e-voting, you can use your existing User ID and password for casting the vote.
- After entering these details appropriately, click on “LOGIN”.

- iv. You will now reach password change Menu wherein you are required to mandatorily change your password. The new password shall comprise of minimum 8 characters with at least one upper case (A-Z), one lower case (a-z), one numeric value (0-9) and a special character (@, #, \$, etc.,). The system will prompt you to change your password and update your contact details like mobile number, email ID etc. on first login. You may also enter a secret question and answer of your choice to retrieve your password in case you forget it. It is strongly recommended that you do not share your password with any other person and that you take utmost care to keep your password confidential.
 - v. You need to login again with the new credentials.
 - vi. On successful login, the system will prompt you to select the "EVEN" i.e., 'UltraTech Cement Limited' and click on "Submit"
 - vii. On the voting page, enter the number of shares (which represents the number of votes) as on the Cut-off Date under "FOR/AGAINST" or alternatively, you may partially enter any number in "FOR" and partially "AGAINST" but the total number in "FOR/ AGAINST" taken together shall not exceed your total shareholding as mentioned herein above. You may also choose the option "ABSTAIN". If you do not indicate either "FOR" or "AGAINST" it will be treated as "ABSTAIN" and the shares held will not be counted under either head.
 - viii. Members holding multiple folios/demat accounts shall choose the voting process separately for each folio/demat account.
 - ix. In case you do not desire to cast your vote, it will be treated as abstained.
 - x. You may then cast your vote by selecting an appropriate option and click on "Submit".
 - xi. A confirmation box will be displayed. Click "OK" to confirm else "CANCEL" to modify. Once you have voted on the resolution, you will not be allowed to modify your vote. During the voting period, Members can login any number of times till they have voted on the resolution.
7. The report of the Scrutinizer shall be submitted to the Chairman of the Company (or to such other person authorised by him) after the completion of scrutiny of remote e-voting. The result of voting will be announced on or before Tuesday, 13th October, 2026. These results will also be displayed along with the Scrutinizer Report on the notice board of the Company at its Registered Office. The results will also be posted on the website of the Company www.ultratechcement.com, website of KFin at <https://evoting.kfintech.com>, and will also be intimated to NSE and BSE.
 8. The resolution, if passed by requisite majority, shall be deemed to have been passed on Sunday, 11th October, 2026 i.e. the last date specified for receipt of votes through the remote e-voting process.
 9. The relevant documents referred to in the Notice and the Explanatory Statement shall be available for inspection electronically without any fee by the Members from the date of dispatch of this notice till the last date of the remote e-voting process. Members seeking to inspect such documents can send an email at utclpb26@adityabirla.com from their registered email addresses mentioning their name, folio numbers/DP ID and Client ID with the subject line "UltraTech Cement Limited Postal Ballot 2026".
 10. Members of the Company including Institutional Investors are encouraged to vote on the resolution proposed in this Notice.

General Guidelines for Members:

1. Institutional members (i.e. other than individuals, HUF, NRI etc.) are required to send scanned copy (PDF/JPG Format) of the relevant Board Resolution / Authority letter etc. with attested specimen signatures of the duly authorised signatory(ies) who are authorised to vote on their behalf. The documents should be emailed to einward.ris@kfintech.com with the subject line "UltraTech Cement Limited Postal Ballot 2026".
2. In case of any query and/ or assistance required, Members may refer to the Help & Frequently Asked Questions ("FAQs") available at the download section of <https://evoting.kfintech.com> or contact Mr. Dnyanesh Gharote, Vice President – Corporate Registry or Mr. Satish Poojary, Senior Manager – Corporate Registry, KFin at the email ID evoting@kfintech.com or on phone No.: 040-6716 1500 or call KFin's toll free No.: 1800 309 4001 for any further clarifications/ technical assistance that may be required.

ANNEXURE TO THE NOTICE

Explanatory Statement pursuant to Section 102 of the Companies Act, 2013

Item No. 1:

Re-appointment of Mr. Vivek Agrawal (DIN: 10599212) as Whole-time Director and Chief Marketing Officer

Mr. Vivek Agrawal was appointed as the Whole-time Director and Chief Marketing Officer of the Company for a period commencing from 9th June, 2024 to 31st December, 2026 at the Annual General Meeting of the Company held on 14th August, 2024. On the basis of the recommendation of the Nomination, Remuneration and Compensation Committee, the Board of Directors of the Company, at its meeting held on 20th July, 2026, has approved the re-appointment of Mr. Vivek Agrawal (DIN: 10599212) as Whole-time Director and Chief Marketing Officer of the Company for a further period of two years with effect from 1st January, 2027 to 31st December, 2028, subject to the approval of the Members. He will continue to be a Key Managerial Personnel of the Company in terms of the provisions of the Companies Act, 2013.

Mr. Agrawal joined the Aditya Birla Group in 1993 as a Zonal Manager in the Cement Marketing Division and went on to hold important positions such as Zonal Head – Grey Cement South; Head, Marketing – Birla White; and Head – RMC Business. He has spent a major part of his professional career at UltraTech's Cement Business, holding several critical positions. He took over as the CEO of the acquired entity Star Cement in 2010 and took on the role of Chief Marketing Officer of the Cement Business in October 2013. He was named an Aditya Birla Fellow in 2017 and was a recipient of the Chairman's Outstanding Leader Award in 2019. He has previously worked with Tata Motors before joining the Company. He is a B.E.(Hons.) from NIT Allahabad and MBA from FMS, Delhi. He has done his Advanced Management Program (AMP) from Wharton Business School.

Key skills, expertise and competencies of Mr. Agrawal include Corporate Governance, Legal and Compliance; General Management; Human Resource Development; Industry Knowledge; Innovation, Technology and Digitisation; Marketing; Risk Management; Strategic Expertise and Sustainability.

In terms of Regulation 36(3) of the Listing Regulations and Secretarial Standard on General Meetings ("SS-2"), issued by the Institute of Company Secretaries of India, other requisite information, as required, forms part of the Annexure to this Notice.

Mr. Agrawal is not related to any other Director or Key Managerial Personnel of the Company.

None of the Directors, Key Managerial Personnel and their relatives other than Mr. Agrawal and his relatives are, in any way, concerned or interested in the said resolution.

The Board accordingly recommends the resolution set out at item no.1 of this Notice for the approval of the members.

By Order of the Board

Dhiraj Kapoor
Company Secretary
FCS 5454

Place: Mumbai
Date: 20th July, 2026

Disclosure relating to Director pursuant to Regulation 36(3) of Listing Regulations and Secretarial Standard on General Meetings (“SS-2”):

Name of Director	Mr. Vivek Agrawal
DIN	10599212
Brief Resume	Mr. Vivek Agrawal is currently the Whole-time Director and Chief Marketing Officer of the Company and has served the cement business of the Aditya Birla Group for 30+ years. He joined the Group in 1993 as a Zonal Manager in the Cement Marketing Division and went on to hold important positions such as Zonal Head – Grey Cement South; Head, Marketing – Birla White; and Head – RMC Business and has spent a major part of his professional career at UltraTech’s Cement Business, holding several critical positions. For further details, please refer to the explanatory statement forming part of this Notice.
Date of Birth/ Age	2 nd December, 1962 / 63 years
Date of first appointment	9 th June, 2024
Expertise in specific functional area and experience	Please refer to the explanatory statement forming part of this Notice.
Qualification	B.E.(Hons.), NIT Allahabad; Master of Business Administration, FMS, Delhi; Advanced Management Program (AMP), Wharton Business School.
Terms and conditions of re-appointment	Terms and Conditions of re-appointment and proposed remuneration are as per the resolution forming part of this Notice.
Remuneration last drawn	₹11,74,49,367 was paid as remuneration during FY 2025-26 and an additional ₹2,31,19,200 towards performance linked incentive for achievement of targets for FY 2024-25.
Remuneration proposed to be paid	Proposed remuneration is as per the resolution forming part of this Notice.
Shareholding in the Company	16,655 Equity Shares
Relationship with other Directors, Manager and other Key Managerial Personnel of the Company	Nil
No. of Board meetings attended during FY 2025-26	7 out of 7
Names of other companies in which directorships held*	The India Cements Limited
Chairperson/Member of the Committee of Directors* of other companies in which he is a Director	<u>Stakeholders Relationship Committee</u> The India Cements Limited <u>Finance Committee</u> The India Cements Limited
Listed entities in which the Director has resigned in past three years	Nil

*Excluding directorship in UltraTech Cement Limited and in foreign entities.