



**UltraTech**  
CONCRETE  
The Engineer's Choice

**INDIA'S NO.1 RMC**

**VAC**

VERY AMAZING CONCRETE

**Aesthetic flooring**

**that drives  
premium**



**UltraTech**

**MAXSHEEN**



'UltraTech, India's No.1 RMC' - visit [ultratechcement.com](http://ultratechcement.com) for claim details.

**UltraTech**

**MAXSHEEN**

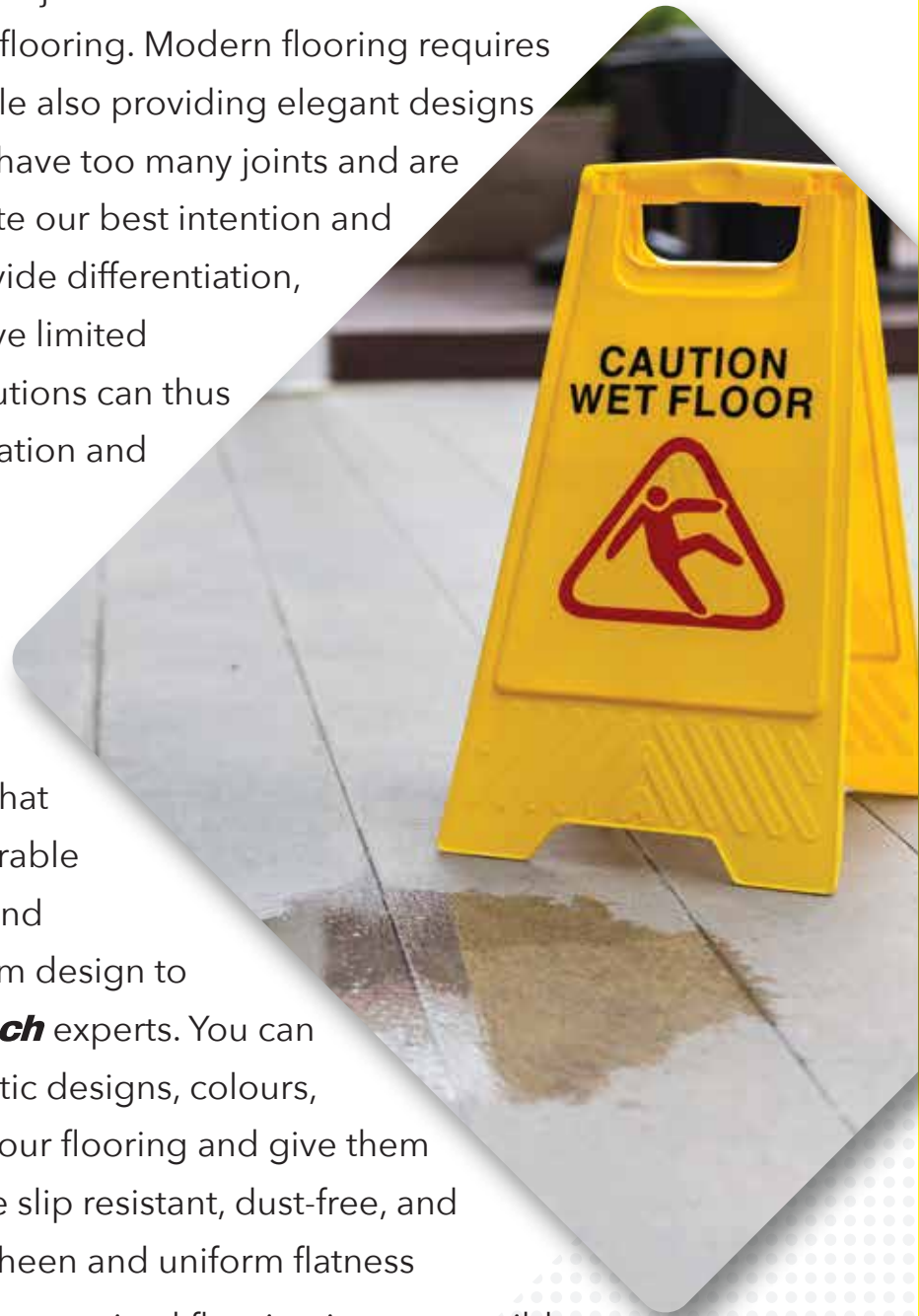
## **Aesthetics can make or break customer trust.**

Aesthetics drive premium for any project. And one of the most vital aesthetic aspects of a project is its flooring. Modern flooring requires strong functional performance while also providing elegant designs and finish. Conventional solutions have too many joints and are therefore prone to damage. Despite our best intention and efforts, these solutions cannot provide differentiation, sufficient aesthetic appeal, and have limited functional performance. These solutions can thus cause severe damage to our reputation and hurt future business prospects.

## **Introducing UltraTech MAXSHEEN**

A very amazing concrete solution that enables you to build artistic yet durable flooring. Maxsheen offers end-to-end customized flooring solutions - from design to on-site implementation by **UltraTech** experts. You can choose from our wide range of rustic designs, colours, shades and textures to transform your flooring and give them a customized look. These floors are slip resistant, dust-free, and can be designed to provide high sheen and uniform flatness throughout. Aesthetic yet durable customized flooring is now possible with **UltraTech** Maxsheen.

**Why settle for the ordinary,  
when you can build the extraordinary!**



1800-210-3311



<https://www.ultratechcement.com/products/value-added-concrete>





**UltraTech**

MAXSHEEN

**Joint-less concrete floors; fluid like your imagination, building elegant designs for a solid reputation.**



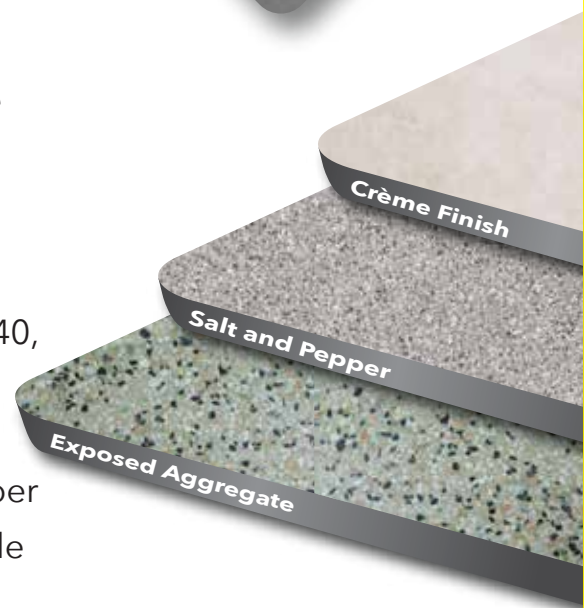
### **Advantages:**

- Monolithic and seamless large floors\*
- Customized end to end flooring. Wide range of designs, colours and finishes
- Cast in situ - into any design and size
- Highly durable and resistant to damage



### **Technical Specifications:**

- DOI (distinctness of image) - minimum 40, can be customized for higher performance
- Flatness and Levels - minimum FM3 as per TR34 or R3 as per ICI/TC09, customizable for higher performance
- Thickness - minimum 50 mm
- Grade of concrete - M25 and above



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## Patterns



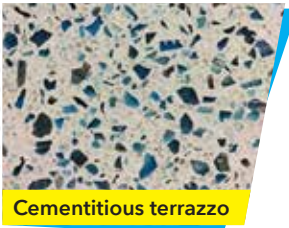
Cream Finish



Salt & Pepper finish



Dyed concrete

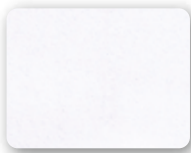


Cementitious terrazzo



Exposed Aggregate Finish

## Colours



White



Off White



Light Grey



Gold



Raw Sienna



Caramel



Sand



Terra Cotta



Mahogany



Saddle Brown



Chocolate Brown



Walnut



Burnt Sienna



Chestnut



Maroon



Sepia



Eggplant



Patriot Blue



Turquoise



Slate Blue



Green



Pine Green



Forest Green



Midnight Black



Black

*Note: The concrete in these color samples have been ground, dyed, and polished. The specks of color within the concrete are bits of aggregate exposed during the grinding process.*



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# Artistic and durable floors across the country



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FREEFLOW PLUS  
AQUASEAL  
THERMOCON PLUS  
FIRESAFE  
DECOR  
PERVIOUS  
iFLOORS  
LITECON  
ZIP  
RAPID  
DURAPLUS  
DURAFACAD  
CORROPROTECT  
**MAXSHEEN**  
AQUANEUTRA



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