



28th March, 2018

BSE Limited
Corporate Relationship Department
Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai 400 001.
Tel.: 22721233/4
Fax: 022 2272 2039
Scrip Code: 532538

The Manager
Listing Department
The National Stock Exchange of India Limited
"Exchange Plaza", Bandra-Kurla Complex,
Bandra (East), Mumbai 400 051.
Tel.: 26598236
Fax: 2659 8237 / 38.
Scrip Code: ULTRACEMCO

Dear Sirs,

Sub: Disclosure under Regulation 30 of SEBI (Listing Obligations and Disclosure Requirement) Regulations, 2015

We write to inform you that the Company has received approval from Competition Commission of India ("CCI") with respect to its bid for Binani Cement Limited.

Attached is a Press Release in this behalf.

This is for your information, please.

Yours very truly,

A handwritten signature in blue ink, appearing to read "S. K. Chatterjee".

S. K. Chatterjee
Company Secretary

Encl. a/a.



UltraTech Cement Limited

Registered Office : Ahura Centre, B - Wing, 2nd Floor, Mahakali Caves Road, Andheri (East), Mumbai 400 093, India
T : +91 22 6691 7800 / 2926 7800 | F : +91 22 6692 8109 | W : www.ultratechcement.com / www.adityabirla.com | CIN : L26940MH2000PLC128420



Mumbai, 28th March, 2018

Press Release

UltraTech gets CCI approval Apprehensions Unfounded

A lot of apprehensions were raised by the Resolution Professional about UltraTech obtaining the CCI clearance, on its bid for Binani Cement. CCI have today cleared it. UltraTech was rated the H2 bidder instead of H1, for this reason.

The CCI clearance validates UltraTech's contention that they were wrongly and unjustifiably rated H2 instead of H1.



UltraTech Cement Limited

Regd. Office: Ahura Centre, B-Wing, 2nd Floor, Mahakali Caves Road, Andheri (East), Mumbai 400093

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Website: www.ultratechcement.com / www.adityabirla.com CIN: [L26940MH2000PLC128420](https://www.cin2india.com/cin/L26940MH2000PLC128420)