



19<sup>th</sup> January, 2017

BSE Limited  
Corporate Relationship Department  
Phiroze Jeejeebhoy Towers,  
Dalal Street  
Mumbai 400 001.  
Tel.: 2272 1233/34  
Fax: 022 2272 2039/3121  
**Scrip Code: 532538**

The Manager  
Listing Department  
The National Stock Exchange of India Limited  
"Exchange Plaza", Bandra-Kurla Complex,  
Bandra (East), Mumbai 400 051.  
Tel.: 26598236  
Fax: 2659 8237 / 38.  
**Scrip Code: ULTRACEMCO**

**Sub: Company Update – Disclosure under Regulation 30**

Dear Sirs,

This is to inform you that the Competition Commission of India (CCI), in a reference filed by the Government of Haryana for alleged cartelization in August, 2012, has, today, passed an order, which is uploaded on their web site, directing:

1. the Company and other opposite parties to 'cease and desist' from indulging in the acts / conduct which have been found to be in contravention of the provisions of the Competition Act, 2002, and
2. imposed a penalty of Rs. 68.3 crores on the Company, being 0.3% of the average turnover for the financial years 2012-13, 2013-14 and 2014-15.

The Company will take appropriate action after examining the Order fully.

The above is for your information, please.

Thanking you,

Yours very truly,  
For UltraTech Cement Limited

A handwritten signature in blue ink, appearing to read 'S. K. Chatterjee', is written over a faint blue circular stamp.

S. K. Chatterjee  
Company Secretary

**UltraTech Cement Limited**

Registered Office :  
B - Wing, Ahura Centre, 2nd Floor  
Mahakali Caves Road, Andheri (E), Mumbai - 400093

Tel. 022-66917800 / 29267800  
Fax 022-66928109

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[www.adityabirla.com](http://www.adityabirla.com)  
CIN L 26940MH2000PLC128420